

COWLITZ BANK

A DIVISION OF COWLITZ BANCORP

— YOUR TRUSTED BANK SINCE 1978 —

A SPECIAL MESSAGE TO FELLOW CHAMBER MEMBERS,

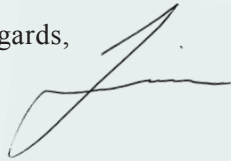
I'd like to share with you our March marketing campaign for Cowlitz Bank which is dedicated to encouraging everyone to **Shop Local**. We are taking this initiative because we believe a healthier local economy can come from supporting our own communities and those merchants who serve them.

The Chamber has done much to support Cowlitz Bank in preparing this campaign and we are grateful to have use of their **Shop Local** logo. From our perspective, the success of this campaign will be measured by it's ability to help stimulate and sustain a lift in business for all merchants. To that end, I've included two examples of our March media creative to show how we intend to achieve that success.

We hope others will join us in supporting **Shop Local**. To do so is not only good for business, it's the right thing to do for our friends and neighbors. And it shows you care.

If you have any thoughts or feedback, email me at: jrathbun@cowlitzbank.com. Many thanks!

Best regards,



Jim Rathbun, VP Marketing
Cowlitz Bank

"Shop Local" Radio:30

Consider for a moment how you can help our local economy. It's really quite simple. Shop Local. At Cowlitz Bank, we know that shopping our local merchants benefits everyone. It supports neighbors who provide quality goods and services. It keeps local dollars in our local communities. And it shows you care. Join all of us at Cowlitz Bank and Shop Local because it does matter. Like you, we're here to help. Cowlitz Bank, your trusted bank since 1978. Member FDIC.

Want to dine out on us?

You can as one of our Shop Local winners.

Whether you bank with us or not, come visit and enter to win a Gift Certificate being given away in March from one of these great local eateries:

*The Masthead • The Rose Tree • Subway • Playa Azul
C&L Burgers & Espresso • El Charrito • Toppers • Burger King
Lacey Rha's Café • Poker Pete's • JT's Steak & Fish House
Pizza Hut • TLC Café • Gary's Original U-Bake Pizza
Kelso Dairy Queen • Antique Deli • Golden Palace
Kelso Theater Pub • Pie@trios Pizza • Happy Daily
Country Folks Deli • Chinese Garden • Kalama Burger Bar*

These weekly drawings are our way of reminding everyone how important it is to Shop Local.

Why is it important? Because doing so benefits all of us. It supports our neighbors who provide quality goods and services. It keeps local dollars in our local communities. It will help our local economy. And it shows you care.



Join all of us and shop local because it does matter. Like you, we want to help.

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